



SPONSORSHIP LEVEL BENEFITS

Event Sponsor-\$5,000

- Full-page logo and write up in event program
- Full page logo in slideshow
- Company logo on event signage
- Four complimentary tickets to the gala
- Recognition by MC including brief description of your company





Trip Sponsor-\$5,000

- Full-page logo and write up in event program
- Full page logo in slideshow
- Company logo on event signage
- Four complimentary tickets to the gala
- Recognition by MC including brief description of your company
- Company logo featured during live auction





Entertainment Sponsor-\$3,000

- Half- page company logo in event program
- Full-page logo in slideshow
- Recognition by MC including brief description of your company
- Two complimentary tickets to the gala
- Company name displayed at DJ booth



SPONSORSHIP LEVEL BENEFITS

Wine Sponsor-\$3,000

- Company name on wine bottles
- Sponsor of the aperitif Prosecco
- Half- page company logo in event program
- Full-page logo in slideshow
- · Recognition by MC including brief description of your company
- Two complimentary tickets to the gala





Since 1958

Puppy Parade Sponsor-\$1,500

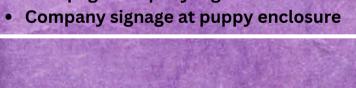
- · Quarter page company logo in event program
- · Half-page company logo in slideshow
- Company signage at puppy parade





Puppy Pavilion Sponsor-\$1,500

- · Quarter page company logo in event program
- Half-page company logo in slideshow







BENEFITS OF PARTNERING

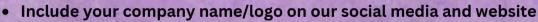
For those without a voice! The generosity of our community and corporate partners enables us to first and foremost reduce animal suffering, making communities safer for pets and people, and complete families through adoption. In addition, it allows us to purchase essential supplies and equipment, host more events, as well as run more educational programing.

THE POWER OF OUR REACH

- 200+ ACTIVE VOLUNTEERS
- 10,000+ TWITTER FOLLOWERS
- 75,000+ FACEBOOK FOLLOWERS
- 25,000+ INSTAGRAM FOLLOWERS
- 800+ NEWSLETTER SUBSCRIBERS
- 10,000+ WEBSITE VIEWS A DAY

By Partnering with Second Chance Animal Rescue Society, you can:

- Connect with one of the largest animal rescue groups in Alberta and its broad, passionate support base
- Foster social responsibility and give back to the community
- Alignment of company's values with animal welfare, education and community support.





OUR COMMITMENT

SCARS is a non-profit, registered charitable organization that is dedicated to reducing the number of homeless, injured and abandoned animals in northern Alberta. Since 2002, SCARS has rescued, rehabilitated and re-homed over 17,000 animals. As we do not receive any type of sustained government funding we rely on the generosity of you, our wonderful supporters. Without you we could not continue to provide care for the hundreds and thousands of deserving animals we take in each year.

Every year SCARS holds fundraising initiatives that support our mission to promote the humane care and protection of all animals and to prevent cruelty and suffering. We are seeking your support to help us reach our goals. We never want to have to turn away an animal in need.

Each has a variety of sponsorship levels with their own unique benefits. We are opening these up to you, our supporters, to select which opportunity best fits you and your organization.

Thank you for your support and making an impact in the lives of the animals we support!

Second Chance Animal Rescue Society (SCARS) is a Society incorporated under the laws of Alberta. Our registered address is PO Box 3045 Athabasca AB T9S 2B9. SCARS plans to raise approximately \$2.1M in 2023 through fundraising campaigns. It is estimated to cost the organization approximately \$210,000 to raise this amount. Funds raised go to support rescue costs, care and medical attention for rescued SCARS animals, and to support our mission to promote the humane care and protection of all animals and prevent cruelty and suffering. For further information regarding donations, please contact Sylvia Christiansen at 780-466-SCAR (7227) or

